



SUSTAINABLE DEVELOPMENT  
TECHNOLOGY CANADA

TECHNOLOGIES DU DÉVELOPPEMENT  
DURABLE CANADA

## Seed fund: Nurturing innovation in every corner of the country

All across Canada, small sustainable technologies firms with big ideas are waiting for the chance to advance their innovations and take them to the next level. Our Seed Fund is catalyzing these ideas with the right funding at the right time.

### How it works

The Seed Fund provides early-stage sustainable technologies entrepreneurs with one-time non-repayable contribution of \$50,000 to \$100,000.

We partner with a select group of Canadian accelerators and other entrepreneurial service organizations across Canada to identify the entrepreneurs who will become tomorrow's sustainable technologies leaders. Potential applicants must be nominated by one of our accelerator partners.

For a complete list of our partners, please visit [www.sdtc.ca/en/seed-fund](http://www.sdtc.ca/en/seed-fund).

Don't see your accelerator on the list? Encourage them to apply to SDTC to be a partner.

Once nominated, entrepreneurs like you are invited to a rapid-fire pitch session with SDTC's expert jury. This jury is made up of experienced seed, venture capital and entrepreneurial leaders from across Canada. This pitch session is your chance to tell the jury how you will use this funding to launch your product or service and what your ambitions are to deliver transformational, market-driven environmental solutions. The jury will recommend those who show a strong value proposition, an understanding of their market and a lot of entrepreneurial hustle to the SDTC board of directors for final approval.

With up to 100 companies funded annually, funding rounds open every 3-4 months. The timeline is just 8 weeks from application to receiving funds for business growth.



### Is my company eligible for funding?

#### To be eligible for SDTC's Seed Fund you must:

- ✔ Be nominated by one of our partner accelerators and be a Canadian-owned company operating in Canada.
- ✔ Have an idea that brings technology to bear on a significant environmental problem and an entrepreneurial team with the skills to take that idea to the next level.
- ✔ Be able to describe how your idea will demonstrate quantifiable environmental benefits (i.e., GHG reduction, clean air, soil, or water, etc.).
- ✔ Have raised at least twice the amount of requested funding through private equity sources, not including funds from friends and family.

Think you  
may be a match?



Encourage your accelerator to become our next partner simply by emailing [seedfund@sdtc.ca](mailto:seedfund@sdtc.ca).